

- 1 "Job Trends in the Information Market:  
A Q&A with Hazel Hall"
- 5 United States Jobs and United Kingdom Jobs

## Job Trends in the Information Market: A Q&A with Hazel Hall

Anyone working in the information industry knows it's constantly changing to keep up with the technology. TFPL, Ltd., a recruitment, training and advisory company, recently commissioned a report on the "e-information" job market, which spans many disciplines not generally associated with traditional information roles. Here's a conversation with Hazel Hall, associate advisor at TFPL who co-authored the report, about what's ahead in the information market.

### **FreePint (FP):What prompted this research project?**

Hazel Hall (HH): The initial idea for the research came from TFPL, stimulated by a number of trends in the information market. For example, as technology became the norm for handling and exploiting information, many new and interesting roles emerged. These could have been filled by information professionals, but often people from other disciplines occupy these posts. It isn't that IP candidates lose the contest for the posts. It is generally because the profession is not on the employer's radar, or that IP skills are not seen as relevant.

TFPL is also convinced that there is a significant blurring of boundaries between disciplines, and this affects the education and personal development needs of IPs. The IP/IT boundary is already porous and the synergies are now far more obvious than the conflict. However, other disciplines, such as human resources, communications, organisational design, etc., are increasingly becoming significant in the development of effective information management.

**FP: How did you begin to create the terms of the study? Did you find that your questions shifted as you got more involved with the project? Were there areas of study you had to abandon or rethink along the way?**

### About

The Jinfo Newsletter is a summary of the latest listings in the Jinfo database at:

[www.jinfo.com](http://www.jinfo.com)

Please forward this Newsletter to anyone who may find it useful.

To subscribe to the Jinfo Newsletter or to modify your subscription, login to your account at <http://www.jinfo.com/subs/> or send an email to [support@jinfo.com](mailto:support@jinfo.com).

FreePint Limited (c) 1997-2006



**Using business information to meet compliance regulations**

Confused by Anti Money laundering regulations? Many business information products hold the necessary data to support KYC enquiries. August's VIP provides an overview of compliance regulations and the products that can help you.

[<http://www.vivaVIP.com/>](http://www.vivaVIP.com/)

HH: We spent quite a lot of time working out how to limit the scope of the study, and the internal consultations were very helpful with this. We agreed that the TFPL definition of an e-information role as 'a role which is directly related to the development and application of those processes which facilitate the creation, acquisition, capture, organisation, security, flow and sharing of electronic information AND comprise a significant element (50 per cent+) of knowledge or information management in their responsibility'. We needed to be careful with this definition otherwise we would open ourselves up to considering a large part of the labour market, including pure IT roles or business roles that require high information use -- such as software engineers and insurance brokers -- as well as any roles which involve handling information, such as call centre operators and data entry clerks.

We also felt that our focus should be on role function, rather than skills, although inevitably we were interested in skills to a certain extent. We would have liked to have looked more closely at the levels of the roles identified by respondents to our web-based survey, but feedback from the pilot revealed that this added a level of complexity that would probably not be tolerated by respondents. As it was, we felt that we were asking a lot of the people we approached to fill in the questionnaire and provide examples of e-information roles and their main function in their organisations.

**FP: What do you think traditional information professionals uniquely bring to e-information roles? What new skills and ways of thinking/working might they need to develop?**

HH: It is a unique blend of skills (rather than the skills per se) that IPs bring to these roles, e.g. IM skills, understanding of context and the environment, ways of thinking. This is reflected to an extent in the research results in that IM skills are seen as core, but heavily linked to business and -- to a lesser extent -- computing skills. Part of the TFPL rationale for the project was that while people from other disciplines end up in IM roles and are effective, many are not. This is because they lack the IM way of thinking.

As far as new skills are concerned, the TFPL research results tell us that core IM skills, particularly those related to building information architectures and managing electronic information content, are most in demand. Thereafter general IT literacy and personal attributes such as flexibility, confidence and enthusiasm are important. We spotted an interesting pattern of preferences for skills sets across the two main sectors of survey respondents: private sector respondents appeared to indicate that they are more interested in individuals who are all-rounders than the public and voluntary sector respondents.

**FP: The 'conclusion' of any study often suggests the next possible routes for research and analysis. What's the next layer of research for e-information? What insights from the study suggest next steps for further understanding the field?**

HH: TFPL is currently developing a generic framework of current and emerging e-information roles, which then can be developed for certain sectors.

We will also be making further presentations on this work at the ASIST conference in Texas in November, and possibly at Online 2006. (The abstract is currently under review.)

Although we have been able to predict the job functions where there is most likely to be employment growth, we have not been able to do an analysis by sector, other than to say that there appear to be more opportunities in the public and voluntary sectors. A development of this work would be to deliberately target particular sectors with the goal of identifying which offered the greatest opportunities.

More information on the study can be found at <<http://www.tfpl.com/>>.

[Editor's note: A longer version of this article appears in FreePint issue 210 <<http://www.freepint.com/issues/270706.htm>>.]

---

Dr Hazel Hall is Senior Lecturer in the School of Computing at Napier University, Edinburgh, where she teaches modules on knowledge management, business information sources. Hazel spent the second half of academic year 2005/6 working with TFPL <<http://www.tfpl.com/>> supported by a grant awarded by the Royal Academy of Engineering.



**Information Enterprises  
Australia Pty Ltd**

**Information  
Enterprises Australia**

We are always looking for professionals with the following skills and training:

- Records management
- Knowledge management
- Library services

We offer a wide range of employment opportunities, ranging from 1 day to 1 year. We cover a range of placements including: holiday and sick leave cover, long service leave and maternity cover.

Visit our Jinfo agency page:  
[http://web.jinfo.com/jobs/agency/detail.php3?agency\\_id=58538](http://web.jinfo.com/jobs/agency/detail.php3?agency_id=58538)



## United States Jobs



### Corporate Librarian - Houston

(added 23rd August 2006)

URL: <http://www.jinfo.com/go/j5745>

Recruiter: Library Associates

Location: Houston, TX, United States

## United Kingdom Jobs



### Knowledge Management

**Administrator** (added 31st August 2006)

URL: <http://www.jinfo.com/go/j5781>

Recruiter: Glen Recruitment

Location: London

### Information Officer

(added 17th August 2006)

URL: <http://www.jinfo.com/go/j5701>

Recruiter: Sue Hill Recruitment and

Services Limited

Location: Guildford, United Kingdom

### CRM Co-ordinator

(added 17th August 2006)

URL: <http://www.jinfo.com/go/j5702>

Recruiter: Sue Hill Recruitment and

Services Limited

Location: London - City, United Kingdom

### Information Officer

(added 17th August 2006)

URL: <http://www.jinfo.com/go/j5703>

Recruiter: Sue Hill Recruitment and

Services Limited

Location: London, United Kingdom

### Cataloguer

(added 17th August 2006)

URL: <http://www.jinfo.com/go/j5704>

Recruiter: Sue Hill Recruitment and

Services Limited

Location: South Coast, United Kingdom

### Senior Information Officer

(added 17th August 2006)

URL: <http://www.jinfo.com/go/j5705>

Recruiter: Sue Hill Recruitment and

Services Limited

Location: London - City, United Kingdom

### Information Officer

(added 17th August 2006)

URL: <http://www.jinfo.com/go/j5706>

Recruiter: Sue Hill Recruitment and

Services Limited

Location: London - City, United Kingdom

### Junior Research Analyst

(added 17th August 2006)

URL: <http://www.jinfo.com/go/j5707>

Recruiter: Sue Hill Recruitment and

Services Limited

Location: London - Central, United

Kingdom

### Librarian

(added 18th August 2006)

URL: <http://www.jinfo.com/go/j5708>

Recruiter: Instant Library Recruitment

(Tribal Group Plc)

Location: Bucks, United Kingdom

### Information Services Manager

(added 19th August 2006)

URL: <http://www.jinfo.com/go/j5709>

Recruiter: Sue Hill Recruitment and

Services Limited

Location: London - Central, United

Kingdom

### Information Officer

(added 19th August 2006)

URL: <http://www.jinfo.com/go/j5710>

Recruiter: Sue Hill Recruitment and

Services Limited

Location: Guildford, United Kingdom



**Assistant Information Officer**

(added 19th August 2006)

URL: <http://www.jinfo.com/go/j5711>

Recruiter: Sue Hill Recruitment and Services Limited

Location: London, United Kingdom

**Assistant Information Officer**

(added 19th August 2006)

URL: <http://www.jinfo.com/go/j5712>

Recruiter: Sue Hill Recruitment and Services Limited

Location: London, United Kingdom

**Information Officer (3)**

(added 19th August 2006)

URL: <http://www.jinfo.com/go/j5713>

Recruiter: Sue Hill Recruitment and Services Limited

Location: London - North / Herts, United Kingdom

**Learning Technologist**

(added 19th August 2006)

URL: <http://www.jinfo.com/go/j5714>

Recruiter: Sue Hill Recruitment and Services Limited

Location: London - East, United Kingdom

**Learning and Teaching Librarian**

(added 19th August 2006)

URL: <http://www.jinfo.com/go/j5715>

Recruiter: Sue Hill Recruitment and Services Limited

Location: Northern Home Counties, United Kingdom

**Learning Centre Manager**

(added 19th August 2006)

URL: <http://www.jinfo.com/go/j5716>

Recruiter: Sue Hill Recruitment and Services Limited

Location: London - City, United Kingdom

**Assistant Librarian**

(added 19th August 2006)

URL: <http://www.jinfo.com/go/j5718>

Recruiter: Sue Hill Recruitment and Services Limited

Location: London - South, United Kingdom

**Saturday Library Assistants**

(added 19th August 2006)

URL: <http://www.jinfo.com/go/j5719>

Recruiter: Sue Hill Recruitment and Services Limited

Location: London - West, United Kingdom

**Library Assistant**

(added 19th August 2006)

URL: <http://www.jinfo.com/go/j5720>

Recruiter: Sue Hill Recruitment and Services Limited

Location: London - West, United Kingdom

**Assistant Librarian**

(added 19th August 2006)

URL: <http://www.jinfo.com/go/j5721>

Recruiter: Sue Hill Recruitment and Services Limited

Location: London - West, United Kingdom

**Business Information Facilitator**

(added 19th August 2006)

URL: <http://www.jinfo.com/go/j5722>

Recruiter: Sue Hill Recruitment and Services Limited

Location: London - North, United Kingdom

**Operational Risk Research Analyst**

(added 20th August 2006)

URL: <http://www.jinfo.com/go/j5723>

Recruiter: Glen Recruitment

Location: London, United Kingdom



**Legal Knowhow Manager**

(added 20th August 2006)

URL: <http://www.jinfo.com/go/j5725>

Recruiter: Glen Recruitment

Location: London, United Kingdom

**Property Client Services Coordinator**

(added 20th August 2006)

URL: <http://www.jinfo.com/go/j5727>

Recruiter: Glen Recruitment

Location: London, United Kingdom

**Temporary Financial Research Editor**

(added 20th August 2006)

URL: <http://www.jinfo.com/go/j5728>

Recruiter: Glen Recruitment

Location: London, United Kingdom

**Legal Information Officer**

(added 20th August 2006)

URL: <http://www.jinfo.com/go/j5729>

Recruiter: Glen Recruitment

Location: London, United Kingdom

**Business Researcher**

(added 20th August 2006)

URL: <http://www.jinfo.com/go/j5730>

Recruiter: Glen Recruitment

Location: London, United Kingdom

**Research & Analysis Exec.** - 6 month contract (added 20th August 2006)

URL: <http://www.jinfo.com/go/j5731>

Recruiter: Glen Recruitment

Location: London, United Kingdom

**Sector Research / Analyst**

(added 20th August 2006)

URL: <http://www.jinfo.com/go/j5732>

Recruiter: Glen Recruitment

Location: London, United Kingdom

**Business Researcher - BROMLEY**

(added 20th August 2006)

URL: <http://www.jinfo.com/go/j5733>

Recruiter: Glen Recruitment

Location: Bromley, Kent, United Kingdom

**Assistant Librarian - Part Time**

(added 21st August 2006)

URL: <http://www.jinfo.com/go/j5735>

Recruiter: TFPL Ltd.

Location: United Kingdom

**Learning and Teaching Librarian**

(added 21st August 2006)

URL: <http://www.jinfo.com/go/j5736>

Recruiter: TFPL Ltd.

Location: Buckinghamshire, United Kingdom

**Technical Specialist (Knowledge Manager)** (added 21st August 2006)

URL: <http://www.jinfo.com/go/j5737>

Recruiter: TFPL Ltd.

Location: Sussex, United Kingdom

**Health Information Officer**

(added 21st August 2006)

URL: <http://www.jinfo.com/go/j5738>

Recruiter: TFPL Ltd.

Location: Hertfordshire, United Kingdom

**Researcher**

(added 21st August 2006)

URL: <http://www.jinfo.com/go/j5739>

Recruiter: TFPL Ltd.

Location: Kent, United Kingdom

**Content Services Manager**

(added 21st August 2006)

URL: <http://www.jinfo.com/go/j5740>

Recruiter: TFPL Ltd.

Location: London, United Kingdom

**Market Data Analyst**

(added 21st August 2006)

URL: <http://www.jinfo.com/go/j5741>

Recruiter: TFPL Ltd.

Location: London, United Kingdom

**Interim Head of Stakeholder Relations**

(added 21st August 2006)

URL: <http://www.jinfo.com/go/j5742>

Recruiter: TFPL Ltd.

Location: London, United Kingdom



**Interim Head of Editorial and Content**

(added 21st August 2006)  
URL: <http://www.jinfo.com/go/j5743>  
Recruiter: TFPL Ltd.  
Location: London, United Kingdom

**Productions Editor - Primary Journals**

(added 21st August 2006)  
URL: <http://www.jinfo.com/go/j5744>  
Recruiter: TFPL Ltd.  
Location: London, United Kingdom

**Information and Website Co-ordinator  
- maternity cover**

(added 23rd August 2006)  
URL: <http://www.jinfo.com/go/j5749>  
Recruiter: The Market Research Society  
Location: London EC1, United Kingdom

**Information Officer**

(added 23rd August 2006)  
URL: <http://www.jinfo.com/go/j5750>  
Recruiter: Sue Hill Recruitment and Services Limited  
Location: London - West End, United Kingdom

**EAS Manager**

(added 23rd August 2006)  
URL: <http://www.jinfo.com/go/j5751>  
Recruiter: Sue Hill Recruitment and Services Limited  
Location: Northern Ireland, United Kingdom

**Approvals Selector**

(added 23rd August 2006)  
URL: <http://www.jinfo.com/go/j5752>  
Recruiter: Sue Hill Recruitment and Services Limited  
Location: South Coast, United Kingdom

**Bibliographic Services Assistant**

(added 23rd August 2006)  
URL: <http://www.jinfo.com/go/j5753>  
Recruiter: Sue Hill Recruitment and Services Limited  
Location: South Coast, United Kingdom

**Graduate Trainee**

(added 23rd August 2006)  
URL: <http://www.jinfo.com/go/j5754>  
Recruiter: Sue Hill Recruitment and Services Limited  
Location: London - City, United Kingdom

**Assistant Information Officer** (added

23rd August 2006)  
URL: <http://www.jinfo.com/go/j5755>  
Recruiter: Sue Hill Recruitment and Services Limited  
Location: London, United Kingdom

**Part-time Assistant Librarian**

(added 23rd August 2006)  
URL: <http://www.jinfo.com/go/j5756>  
Recruiter: Sue Hill Recruitment and Services Limited  
Location: North East, United Kingdom

**IT Support Assistants**

(added 23rd August 2006)  
URL: <http://www.jinfo.com/go/j5757>  
Recruiter: Sue Hill Recruitment and Services Limited  
Location: London - South West, United Kingdom

**Production Resources Archivist**

(added 23rd August 2006)  
URL: <http://www.jinfo.com/go/j5758>  
Recruiter: Sue Hill Recruitment and Services Limited  
Location: London - Central, United Kingdom

**Assistant Librarian**

(added 23rd August 2006)  
URL: <http://www.jinfo.com/go/j5759>  
Recruiter: Sue Hill Recruitment and Services Limited  
Location: London - City, United Kingdom

**Legal Know-How Assistant (14 hours p.w.)** (added 23rd August 2006)

URL: <http://www.jinfo.com/go/j5762>  
Recruiter: Glen Recruitment  
Location: London, United Kingdom



**Researcher - initial 3 month contract**

(added 23rd August 2006)

URL: <http://www.jinfo.com/go/j5763>

Recruiter: Glen Recruitment

Location: London, United Kingdom

**Senior Researcher - Investment**

**Banking** (added 23rd August 2006)

URL: <http://www.jinfo.com/go/j5764>

Recruiter: Glen Recruitment

Location: London, United Kingdom

**Temp. Researcher ( 12 - 8 or 1 - 9 )**

(added 23rd August 2006)

URL: <http://www.jinfo.com/go/j5765>

Recruiter: Glen Recruitment

Location: London, United Kingdom

**Senior Legal Information Officer**

(added 23rd August 2006)

URL: <http://www.jinfo.com/go/j5766>

Recruiter: Glen Recruitment

Location: London, United Kingdom

**Researcher** (added 25th August 2006)

URL: <http://www.jinfo.com/go/j5767>

Recruiter: Sue Hill Recruitment and Services Limited

Location: London - City, United Kingdom

**Corporate Finance Researcher**

(added 25th August 2006)

URL: <http://www.jinfo.com/go/j5768>

Recruiter: Sue Hill Recruitment and Services Limited

Location: North West England, United Kingdom

**Information Manager**

(added 25th August 2006)

URL: <http://www.jinfo.com/go/j5769>

Recruiter: Sue Hill Recruitment and Services Limited

Location: London - City, United Kingdom

**Regional Programme Development**

Officer (added 25th August 2006)

URL: <http://www.jinfo.com/go/j5770>

Recruiter: Sue Hill Recruitment and Services Limited

Location: London - Central, United Kingdom

**Senior Library Assistant**

(added 25th August 2006)

URL: <http://www.jinfo.com/go/j5771>

Recruiter: Sue Hill Recruitment and Services Limited

Location: London - West, United Kingdom

**Know How Assistant**

(added 25th August 2006)

URL: <http://www.jinfo.com/go/j5772>

Recruiter: Sue Hill Recruitment and Services Limited

Location: London - Central, United Kingdom

**Assistant Records Manager**

(added 25th August 2006)

URL: <http://www.jinfo.com/go/j5773>

Recruiter: Sue Hill Recruitment and Services Limited

Location: West Midlands, United Kingdom

**Assistant Records Manager**

(added 25th August 2006)

URL: <http://www.jinfo.com/go/j5774>

Recruiter: Sue Hill Recruitment and Services Limited

Location: London - Central, United Kingdom

**Part-time Assistant Learning Centre**

Manager (added 25th August 2006)

URL: <http://www.jinfo.com/go/j5775>

Recruiter: Sue Hill Recruitment and Services Limited

Location: London - North, United Kingdom

**P/T Assistant Learning Centre Manager**

(added 25th August 2006)

URL: <http://www.jinfo.com/go/j5776>

Recruiter: Instant Library Recruitment (Tribal Group Plc)

Location: London, United Kingdom



**Knowledge Management**

**Administrator** (added 29th August 2006)

URL: <http://www.jinfo.com/go/j5777>

Recruiter: Sue Hill Recruitment and Services Limited

Location: London - City, United Kingdom

**Part-time Library Manager**

(added 29th August 2006)

URL: <http://www.jinfo.com/go/j5778>

Recruiter: Sue Hill Recruitment and Services Limited

Location: London - South, United Kingdom

**Medical Information Executive**

(added 29th August 2006)

URL: <http://www.jinfo.com/go/j5779>

Recruiter: Sue Hill Recruitment and Services Limited

Location: Surrey, United Kingdom

**Part-time Library Manager**

(added 29th August 2006)

URL: <http://www.jinfo.com/go/j5780>

Recruiter: Sue Hill Recruitment and Services Limited

Location: London - South, United Kingdom

**Legal Library / Information Manager**

(added 31st August 2006)

URL: <http://www.jinfo.com/go/j5782>

Recruiter: Glen Recruitment

Location: London, United Kingdom

**Researcher - Investment Banking**

(added 31st August 2006)

URL: <http://www.jinfo.com/go/j5783>

Recruiter: Glen Recruitment

Location: London, United Kingdom

**Social Sciences / Tech. Researcher - Maternity Leave**

(added 31st August 2006)

URL: <http://www.jinfo.com/go/j5784>

Recruiter: Glen Recruitment

Location: London, United Kingdom

**Health Information Officer x3**

(added 1st September 2006)

URL: <http://www.jinfo.com/go/j5785>

Recruiter: TFPL Ltd.

Location: Hertfordshire, United Kingdom

**Technical Specialist (Knowledge**

**Manager)** (added 1st September 2006)

URL: <http://www.jinfo.com/go/j5786>

Recruiter: TFPL Ltd.

Location: Sussex, United Kingdom

**Information Officer**

(added 1st September 2006)

URL: <http://www.jinfo.com/go/j5787>

Recruiter: TFPL Ltd.

Location: Central London, United Kingdom