

Special Recruiting Accounts

Ongoing recruiting for agencies and employers – build your pool of candidates with the Special Recruiting Account

About Jinfo Subscribers

- 4,579 subscribers as of May 2006
- 79% review job listings in the newsletter
- 35% visit the web site to search listings
- 30% have responded to a Jinfo listing
- 60% are likely to apply for a job within the next 6 months
- 69% expect to increase the role of information in their work
- 64% expect to pursue formal professional development in the next year

"Jinfo is a good place for keen, able and flexible jobseekers. I appreciated your pleasant, helpful and swiftly-responsive service."

Jinfo

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Jinfo serves a global workforce of information practitioners with the latest information-related jobs from agencies and employers.

Since its launch, Jinfo has offered two options for listing jobs:

- **Pay-Per-Listing:** Individual jobs can be posted for an unlimited time for £195 (plus VAT, where applicable). Agencies receive a 10 percent discount and registered charities receive a 50 percent discount.
- **Agency Account:** Recruiting agencies can post all their information-related vacancies (unlimited number) for as long as they need to for a single price of £595 per month (plus VAT, where applicable). Agency accounts include featured logo on the Jinfo homepage and an agency profile page linking directly to the agency's listings.

Jinfo now offers a third option: The Special Recruiting Account

Designed for smaller agencies, organisations with seasonal needs, and ongoing but nonspecific recruiting efforts, the Special Recruiting Account gives agencies and employers a flexible option for promoting their opportunities.

Special Recruiting Accounts enjoy the following benefits:

- Jinfo homepage logo
- Profile page, with a description of the organisation, contact information, and description of the candidates sought
- One job listing in the database, which can be used for a generic 'call for candidates' describing the skills sought (will be included in any relevant user keyword searches)
- Additional job listings at a discounted rate

The Special Recruiting Account is designed for maximum flexibility and can be upgraded to a regular Agency Account at any time.

Special Recruiting Agency accounts are now available at £195 per month (plus VAT, where applicable).

To request a demonstration of Jinfo or for more information about any of our options for agencies and employers, please contact us today:

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