

Jinfo Job Listings and Agency Accounts

The right individuals with the right skills: reach thousands of job seekers and make your next brilliant hire at Jinfo

Looking for the right person for an information-related job? Or do you have many information job openings to fill each month? Jinfo can help you find the right individual, at every level of experience.

Jinfo is an online database of information-related jobs, posted by individual employers and agencies. Jinfo also publishes a twice-monthly newsletter of practical tips for job seeking and career management, which goes out to a growing subscription base of over 4,500 professionals.

Jinfo is part of a network of information-related companies that includes FreePint, an online community of more than 78,000 professionals around the world. Cross-promotion between Jinfo and FreePint maximises the reach of Jinfo listings.

About Jinfo Subscribers

- 4,579 subscribers as of May 2006
- 79% review job listings in the newsletter
- 35% visit the web site to search listings
- 30% have responded to a Jinfo listing
- 60% are likely to apply for a job within the next 6 months
- 69% expect to increase the role of information in their work
- 64% expect to pursue formal professional development in the next year

Who are Jinfo subscribers and users?

Jinfo subscribers have experience, training and interest in information-related jobs. They can be grouped into four key practice areas:

- **Find Information** (search and research): approximately 83% of subscribers
- **Use Information** (knowledge management, management consulting, business director, analyst): approximately 48% of subscribers
- **Manage Information** (database development, IT management, enterprise search): approximately 40% of subscribers
- **Share Information** (web editor, content developer, trainer, publisher): approximately 40% of subscribers

Why list job openings in Jinfo?

- Targeted subscriber base:
Our subscriber base comprises professionals with a variety of information skills. Information-related job openings go directly to the people who are most likely to have the right skills and interest.
- Cost-effective recruiting:
A single posting can remain in the database as long as you need it to, for one price. Agencies may post as many jobs as they want for a flat monthly rate. Registered charities receive a 50% discount on listing fees.
- Multiple exposure opportunities:
Posted jobs are circulated to opt-in email addresses in several ways, including the Jinfo newsletter and the FreePint Digest. Additionally, the Jinfo newsletter is announced on the FreePint Bar, and employers and agencies may opt for additional listings in the FreePint newsletter.

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Jinfo

Free Pint Limited
4-6 Station Approach
Ashford, Middlesex
TW15 2QN
United Kingdom.

Tel: 0870 141 7474
Int: +44 870 141 7474

Fax: 01784 420033
Int: +44 1784 420033
Email: support@jinfo.com

"Jinfo is a good place for keen, able and flexible jobseekers. I appreciated your pleasant, helpful and swiftly-responsive service."

"Jinfo does it again! It is not often we can chart advertising directly to placement, but a recent role we posted on Jinfo attracted a new candidate, who was eagerly interviewed and snapped up by a client who had been trying for some time to fill a difficult role. Great news for us and also for our candidate and client. Thanks for being the conduit!"

*Sue and the team at
Sue Hill Recruitment*

Job Listing Packages

Job listings can be booked on a pay-per-listing basis or as part of an agency account. **Pay-per-listing packages** include the following:

- Entry in the Jinfo jobs database (for as long as you wish)
- One inclusion in the Jinfo Newsletter -- circulation 4,500+, distributed on the 1st and 16th of each month.
- One inclusion in the 'Jinfo' section of the FreePint Newsletter -- circulation 78,000+
- Announcement of publication of the Jinfo Newsletter at the FreePint Bar and in the FreePint Bar Digest -- circulation 15,000+

Agency accounts provide additional exposure and benefits, including:

- Inclusion of unlimited job listings for the duration of your contract
- Online access to view listings, update and change listings, and review page view statistics
- Detailed agency profile page, including logo, contact information, and link to all your current job listings
- Logo placed on the Jinfo homepage, linking to your agency page
- Bulk upload of job listings – simply upload a file containing all your listings, and they will be immediately added to the database

Pricing

Single job listing:	£195
Discounts:	10% Agency 50% Registered charity
Agency account:	£595 per month

Terms and Conditions

Terms and Conditions of use of Jinfo ("The Service")

FreePint Limited reserves the right to reject job advertisements which are not information-related. A full refund will be given in such cases.

Payments are a one-time fee per vacancy and are non-refundable due to the nature of the service being purchased.

No other contractual agreements are entered into and no guarantees are made about finding suitable candidates for vacancies.

Prices exclude VAT where applicable.

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Complete and fax this form to open your agency account. Submit pay-per-listing jobs by visiting <http://www.jinfo.com/recruit/order.htm>

Contact Details

Name:	_____	Organisation:	_____
Email:	_____	Telephone:	_____
Address:	_____		
	_____	Country:	_____

Agency Account

Totals

1. Price per month GBP 595
2. Initial contract term (3-month minimum): x _____
3. Total GBP _____ + VAT for UK customers

For pay-per-listing, simply complete the order form at <http://www.jinfo.com/recruit/order.htm>

Payment Details

- Invoice** (supply name and address to which invoice should be sent, if different from above)

Invoice Name: _____ Organisation: _____

Email: _____ Telephone: _____

Address: _____

_____ Country: _____

Purchase order number (if applicable): _____

- Credit card** (we will contact you for the details)

- I have read and agree to be bound by the Terms and Conditions (tick).

Fax the form to 01784 420033 (int: +44 1784 420033) or post to:

**Free Pint Limited
4-6 Station Approach
Ashford, Middlesex
TW15 2QN, United Kingdom**

Signature

Date