

Worksheet on 2021 budgets

What's your need?

As you prepare your 2021 budget, take a moment to use this short needs assessment to determine priorities for strategic focus.

Simply respond to each of these statements with Y or N:

	Y	N
Stakeholders tend to think of us as a transaction centre rather than a strategic partner.		
We want to be able to provide strategic input into projects and initiatives earlier in the process than we generally are able to.		
It's hard for us to communicate the high value of our expertise and services to the organisation.		
Our approach to licensing external information is more reactive than proactive.		
We want to be able to better analyse the value and ROI of investments in information products.		
It's hard for us to get visibility into the workflows of end-users we support.		
End-users in our organisation would benefit from improving their information skills for greater self-sufficiency.		
End-users in our organisation would benefit from a better understanding of when to "call in the experts".		
It's hard for us to get visibility into the business goals of our senior stakeholders.		
We need to evaluate our operations to ensure we are spending our time on the most valuable activities.		

Next steps:

For every statement you answered with Y, [Jinfo](#) can help you with Content, Community, and Consulting designed to:

- Connect information products, services and expertise with value to the business
- Develop and implement holistic content portfolio management
- Create and deliver expert services and end-user empowerment as an Information Centre of Excellence.

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