

## Consulting: In-house workshop

### Executive-ready communication for your whole team

You know the value of information products, services and expertise. But do your senior-level stakeholders and decision-makers?

The c-suite isn't interested in usage or even individual success stories; they are interested in value and business results.

Improve your communication with executives. Through this workshop, you will:

- Understand the concerns and perspectives of executive-level stakeholders
- Develop the tools and vocabulary to communicate with an executive audience
- Set clear priorities and measurable goals for your communication plan.

As a result, you will be able to develop the right internal relationships, as well as measure the effectiveness of your communications over time.

Following a review of your current communications, your Jinfo analyst will tailor the exercises and discussions and activities for the three online workshop sessions to match your current need.



"Jinfo's communication training helped us better convey our value to our strategy staff. We've since used various channels to make our training programmes and resources more visible to our staff and they now recognise that our skills are integral to secondary research and a more strategic reorganisation was made to provide that focus."

*Geeta Tirumalai, MLS, USP (United States Pharmacopoeia)*

[More testimonials](#)



"Thank you for being there with excellent content, coaching, articulate and brilliant insights lighting the way."

*Corporate librarian, manufacturing*

[More testimonials](#)

#### Contact Jinfo Consulting

Enquire about bringing this Jinfo Consulting workshop into your organisation:

[Enquire](#)

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