FreePint®

Contents

ONLINE FORMATTED HTML VERSION
http://www.freepint.com/issues/100108.htm

Fully-Formatted Acrobat Version
http://www.freepint.com/issues/100108.pdf

About FreePint

FreePint is a global network of people who find, use, manage and share work-related information. Members receive this free twice-monthly newsletter, which is packed with tips, features and resources.

Joining FreePint is free at <http://www.freepint.com/> and connects information practitioners around the world with resources, events and answers to their tricky research and information questions at the FreePint Bar, our free online forum: <http://www.freepint.com/bar/>.

The FreePint Newsletter is available online in several formats and can be read, saved and forwarded at <http://www.freepint.com/issues/>.

Editorial

Welcome to 2008! Ring out the old; ring in the new.

With this first FreePint Newsletter of the new year, you'll no doubt notice some changes. After 10 years of publishing primarily in plain text, FreePint is going HTML. After long discussions, we decided that the benefits of HTML for the user outweighed the challenges of the switch.

Old tools, new appsYou'll also notice additions to the content: In addition to tips and feature articles, My Favourite Tipples, the Bar summary, FreePint Events and Gold, we're now also featuring highlights from the other sites and resources published by Free Pint Limited. You'll find key resources from DocuTicker and ResourceShelf, snippets from product reviews in VIP, as well as Jinfo jobs for those who are looking for their next challenge.

Scroll down to view the FUMSI section, where you'll find the latest additions to our growing collection of practical, expert-written articles. From our start 10 years ago, our focus has been helping people use the web for work, and this issue's articles continue in that grand tradition. First, you'll find Matt Ide's handy tips on conducting prospect research for charitable fundraising. His experience-driven approach to combining free sources, paid sources and ingenuity will be of interest to any prospect researcher -- or indeed anyone with a need to dig into background and asset reviews for high networth individuals.

Next is Barry Graubart's introduction to the wonderful world of widgets. If you're still getting a handle on what RSS is and how to use it, hold on to your hat because dissemination tools are only beginning to evolve.

When you click the links to view the entire article, you'll have a chance to explore the new FUMSI site, as well as try out the features we've built in to the article database. From any article view, you can easily email the article to yourself or colleagues, create a clean version for printing, request the right to reuse the material in your own newsletter or website, or save the article to an online 'reading room' for later review. Like Matt and Barry, Free Pint Limited is committed to exploring the latest technologies and resources for helping you find, use, manage and share information at work.

At the heart of our work, however, remain core values that don't change: practical information, reader contributions, freely accessible resources supported through sponsors, and active solicitation of feedback so that we can continue to enhance our offerings. What do you think of FUMSI? How do you like the new FreePint Newsletter format and content? What else could we publish that would help you with your information-related work? Please share your feedback at http://www.freepint.com/suggestionbox.htm or via email to support@freepint.com .

William Hann, Publisher
Robin Neidorf, General Manager
Free Pint Limited

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Share a Vision of the Future
Quantum² Leadership Development Programme

Quantum² is available at no charge to information professionals worldwide. Be part of the Quantum² network of information professionals.

Quantum² is an innovative leadership development program designed to give information and knowledge professionals worldwide the strategic and business skills they need to succeed in their organizations. The program is provided free of charge by Thomson Scientific.

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Contact us for further information or register to attend a Quantum² web workshop. Find out more about the content of the workshops and register to attend a web workshop.

THOMSON

quantum²

Sara Waddington is the senior managing editor for FUMSI <http://www.fumsi.com>. She can be reached at sara.waddington@freepint.com for suggestions, submissions and your own Favourite Tipples.

My Favourite Tipples

by Sara Waddington

Sara Waddington joins Free Pint Limited as the new senior managing editor of FUMSI. What better way to get to know a new colleague than over a few tipples ...

- http://www2.warwick.ac.uk/services/library/main/electronicresources/referenceworks/ This Warwick Library webpage includes links to a number of general reference tools, acronym and abbreviation lists, currency and conversion tools, encyclopaedias, grammar tools, maps, telephone directories, dictionaries, quotations and biographies among others.

- <http://www.traveline.org.uk> If you don't want to drive, this website offers information on planning a journey, by bus, coach or train.

- <http://www.zamzar.com> The free Zamzar online file conversion site supports conversion between a wide variety of different file formats.

- <http://www.mail2web.com> If you have an e-mail account with a small ISP, this third part site offers web-based POP3 access.

- <http://www.viamichelin.com> This website offers driving directions, maps and hotel information in Europe.

FreePint Forthcoming Articles

[Provisional]

- Ethical Acquisitions
- Special Collections
- Corporate IT convergence
- Collaborative Search Strategies
- RSS on the Go
- Managing a Team of Researchers
- The Leaving Employee
- Taking Enterprise from Web 2.0 to Web 3.0

If you have a suggestion for an article topic, or would like to write, then please contact FreePint's Editor Sara Waddington at sara.waddington@freepint.com or read the notes for authors at <http://www.onopoly.com/author/>

Don't make decisions without getting the VIP's View …

… an invaluable barometer of what's going on in the information industry
- VP of Sales Europe at OneSource Information Services Ltd.

Content publishers and vendors turn to VIP for unmatched insight and perspective on trends, news and evolutions in the business information industry.

VIP arrives via email monthly and offers:

- Insider's Insight: News analysis on the latest deals, products and new releases, to help you stay on top of user demands and competitors' offerings

- Peek Inside: In-depth product reviews, exploring and commenting on key functionality, highlights, content sets and usability

- Fresh Perspective: Commentary reflecting a global industry, from a UK perspective

Request a sample

Find out for yourself how valuable VIP can be to your strategic planning, product development and sales teams.

Complete the online form at:

www.vivaVIP.com/ sample.html

Recent Features

Geographic focus on products for research in:

- Asia-Pacific
- Middle East/Africa
- Latin America

In-depth product reviews:

- D&B Company Documents
- 10-K Wizard
- Northern Light
- Brandwatch
- Emerald Management First
- Islamic Financial Information Service
- Nooz.com
- EIU World Investment Services
- my icc
- Company Watch
- Rightsphere
- Euromonitor's Countries & Consumers

Comparative Reviews:

Factiva, LexisNexis and Thomson Business Intelligence

"VIP is an invaluable resource for keeping abreast of developments in the information world. Their in-depth product reviews are particularly helpful in staying current with the competitive landscape in which Global Reports operates, and provide another source of intelligence for understanding customer needs. Definitely on my must-read list."

Director of Business Development, United States

Jinfo :: Jobs in information
www.jinfo.com

The Jinfo service enables you to search and advertise information-related job vacancies.

The Jinfo Newsletter now features a CV Makeover, in which a job seeker's CV is critiqued and revised by specialists in the field as well as career tips for all experience levels. Read the latest edition and subscribe free at <http://www.jinfo.com/newsletter/>.

Subscribe free at <http://www.jinfo.com/newsletter/>.

Jinfo -- the best place for information-related job vacancies.

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- **RECRUITING?** -- Complete the form and advertise a vacancy for just GBP195 <http://www.jinfo.com/recruit/>.

50% discount for registered charities.
10% discount for agencies.

Find out more today at http://www.jinfo.com/

Jinfo Jobs in the FreePint Newsletter are supported through our partnership with Quantum^2, an innovative skills development programme offered by Thomson Scientific. Learn more at <http://www.thomsonscientific.com/quantum2/>

Jinfo :: Jobs in information
www.jinfo.com

Research / Information Manager

Research Manager with excellent research skills and training abilities required for Central London consultancy.
Recruiter: Glen Recruitment
Country: United Kingdom
<http://www.jinfo.com/go/j8191>

Business Insight Analyst

This is a key role for an analyst to get involved with a wide range of reporting.
Recruiter: Capital Consulting
Country: United Kingdom
<http://www.jinfo.com/go/j8229>

Business Insight Consultant

We are now looking for a talented, professional Business Insight Consultant to own and manage data extraction and analysis tools.
Recruiter: Capital Consulting
Country: United Kingdom
<http://www.jinfo.com/go/j8230>

Central Library Services Manager

To manage and develop the library and information services across the borough for six months.
Recruiter: TFPL
Country: United Kingdom
<http://www.jinfo.com/go/j8232>

Product Development Manager

A fast growing, internet based financial information company are currently recruiting for a Product Development Manager.
Recruiter: Weekes Gray Recruitment
Country: United Kingdom
<http://www.jinfo.com/go/j8236>

Records Manager

3 months role at leading museum, to maintain existing paper records management service while review takes place.
Recruiter: Sue Hill Recruitment and Services Limited
Country: United Kingdom
<http://www.jinfo.com/go/j8240>

NB: These are just a selection of information-related jobs in the Jinfo database <http://www.jinfo.com/>. Receive the latest job listings weekly with the free Jinfo Update. Free to subscribe at <http://www.jinfo.com/>

resource shelf

docuticker

Off the Shelf: Great Collections in ResourceShelf

A daily update of quality resources, hand-picked by information professionals who understand business needs.

http://www.resourceshelf.com/

Webcasts
There are so many interesting webcasts on all topics, but you have to know about them to find them:
http://www.resourceshelf.com/index.php?s=webcast

Mobile Research
Resources you can get on your phone or PDA put in the know when you're on the go:
http://www.resourceshelf.com/category/resources/search-tools/mobile-web/

Web Search News
Search happens in the context of the search industry. Our take on the latest news:
http://www.resourceshelf.com/category/information-retrieval-and-library-science/web-search-news/

On the Ticker: Best of DocuTicker

Our selection of full-text, free reports published by government agencies, NGOs, and public interest groups.

http://www.docuticker.com/

Asia Reports
Our collection of reports related to Asia-Pacific is a great first-stop for finding material:
http://www.docuticker.com/?cat=50

Congressional Research Service Reports
Our editorial team does a great job of documenting these hard-to-find reports:
http://www.docuticker.com/?cat=57

Feed

New resources added to both sites every day across a range of categories.

Capture the RSS feeds, visit and search, and subscribe to the free weekly newsletter of highlights, including the Resource of the Week.

www.resourceshelf.com/newsletter/subscribe/

Subscriber Comments

"Great way to keep up to date on latest info on the web"

"DocuTicker has become one of my favorite resources. It's one of a very few items in my 'daily first read' file. You continue to amaze me with both the quality and the quantity of reports you identify and link to."

"ResourceShelf offers a great guide to finding podcasts that will help you reconnect with your own love of learning, that passion that made you want to teach in the first place." -- LATimes.com

**Supply your testimonial:
support@resourceshelf.com**

FreePint Bar
Sponsored by Factiva, from Dow Jones

Monique Cuvelier has been the editor of the FreePint Newsletter and now serves as the contributing editor for FUMSI's Share practice area. She has edited, launched and written for many magazines, newspapers and websites in the US and UK. Learn more about her at http://www.onopoly.com/support/team/.

Subscribe to the twice-weekly email digests at <http://www.freepint.com/subs/>

Archivists, the Royals and the construction industry are under scrutiny at the Bar currently. These are a few lively discussions that are producing helpful advice, but there's more too. Check out the FreePint Bar to see what's brewing.

- Archivists, brace yourself. A FreePint Bar member is asking what the role of a "dusty archive" has in the digital economy. But before you launch into fisticuffs defending yourself, know that the question is behind a survey from MLA London and Sparknow that aims to define the importance and role of museums, libraries and archives to the modern business world. Declare your value <http://www.freepint.com/go/b218059>.

- Archivists, you may be interested in this one too. A 'Pinter is looking for details on OCR (optical character recognition) scanners and software for converting hard copy to electronic. A few people have offered valuable recommendations and experiences at <http://www.freepint.com/go/b228323>.

- Some believe the Royal Prerogative - which is defined by a Bar member as 'a generic term for common law powers held by the Crown and exercised by the Government' - as ancient history. When a Bar visitor asked for some seriously researched articles and studies on the topic, however, it sparked some interesting discussion <http://www.freepint.com/go/b225253>.

- Two recent discussions are focused on the construction industry: one from a person looking for an industry archive <http://www.freepint.com/go/b232458>, and the other wondering what the present construction market size is, particularly for the education sector <http://www.freepint.com/go/b232764>. Both elicited some helpful resources.

- With all the mergers, acquisitions and divisions, one FreePinter asked a thoughtful question: how many new companies have been formed from old ones? Share your ideas <http://www.freepint.com/go/b233382>.

The Bar is searchable -- go to http://web.freepint.com/forum/bar/list.php and type your term in the search box to see what's been said before. And now past tip articles are also more searchable in the new FUMSI article database <http://web.fumsi.com/pub/search/>. Try it out today; more articles added all the time.

"FUMSI Features"

FUMSI publishes articles, tools, and a monthly magazine, to give you practical help with information skills. Visit http://www.fumsi.com/

However you Find, Use, Manage or Share Information, you'll find something in FUMSI to help.

We add new articles to the FUMSI database in each practice area every month. Here are the most recent additions:

How do you interact with information?

However you FUMSI, we can help.

FUMSI reports are practical tool kits designed to help information practitioners, their colleagues and their organisations.

Written by subject-matter experts, FUMSI reports offer dependable advice on information-related projects and skills. Our editorial team works closely with authors to develop the tool kit approach that turns their subject knowledge into adaptable and practical know-how

>> FUMSI.com

"Prospect Research: Finally coming of age"
FUMSI: Find

Charitable work relies on intelligent fundraising, which relies on prospect research. Expert Matt Ide offers hints and tips for prospect researchers no matter what their budget for gathering critical information on individual donors, companies and foundations.

WHAT'S INSIDE: 'Unlike companies and grant-making organisations, individuals do not have to disclose their financial, personal and philanthropic activities to the public. So how do you get around this?'

Read, print, save or forward this article now »

http://web.fumsi.com/go/article/find/2638

"Widgets for Content Creation: A shift to the internet"
FUMSI: Share

Call them widgets, gadgets or apps, but they're the same little bits of code that put your content directly in front of users in ways they can customise. Barry Graubart offers Widgets 101, with some handy insights into their importance for content publishing and information dissemination.

WHAT'S INSIDE: 'Publishers in recent years have launched numerous RSS feeds of the most recent content by subject. Widgets give you the perfect mechanism to let users integrate those feeds.'

Read, print, save or forward this article now »

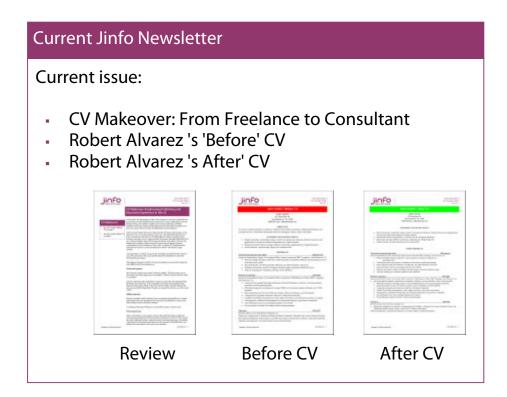http://web.fumsi.com/go/article/share/2637

What is Jinfo?

- Jinfo is a database of information-related job vacancies.

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Search and advertise the latest jobs at:
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Jinfo Newsletter

The monthly Jinfo Newsletter contains free careers advice and tips from experienced professionals and a CV Makeover.

Subscribe free at:
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Current Jinfo Newsletter

Current issue:

- CV Makeover: From Freelance to Consultant
- Robert Alvarez 's 'Before' CV
- Robert Alvarez 's After' CV

| Review | Before CV | After CV |

"Recently in VIP"

Get VIP's View

VIP is a PDF magazine published monthly. Each issue features in-depth, unbiased reviews of premium content products, along with analysis and commentary on news in the field. Upcoming reviews (provisional):

February 2008: Comparative review of Lexis and Westlaw

March 2008: Financial Services Data (EIU) and QIN (BvDEP)

April 2008: Market research products

>> vivaVIP.com

VIP publishes in-depth, unbiased reviews of business information products. Recent findings of interest:

The November 2007 issue of VIP features our annual comparative review of news products from Factiva, LexisNexis and Thomson. The three major services are extensively and independently compared in terms of number of sources, analysis by subjects, type of publication, language, geography (including a table comparing numbers of sources for hard-to-find countries); length of archive, number of full-text items, number of abstracts, number of translated items; and timeliness (how long before an item becomes available online), among other factors.

The same searches are carried out on all three services, and the results are analysed in terms of overlap, type of publication and more.

- Language: Factiva is the most multi-lingual of all three services (offering 22 languages) against 16 for LexisNexis and 11 for NewsRoom.

- UK and US coverage: Coverage of UK newspapers is evenly spread across the three services.

- Asia Pacific coverage: Most of the major Asia Pacific newspapers are available across all three services. For some titles, LexisNexis offers a slightly older archive than Factiva.

- Latin American coverage: Factiva has a slight edge over the other two.

- Middle Eastern newspaper coverage: Three out of four sources are not available on NewsRoom. A deeper archive is available on LexisNexis than on Factiva.

- Web content: Web content is available on all three but it is not possible to distinguish web content from other published content on NewsRoom

- Multimedia content: Factiva is the only one of the three to offer multimedia content as part of its prime service.

- Company, industry and market data: Investext reports are no longer being updated on LexisNexis and NewsRoom.

- Indexing and updating: All three services provide detailed indexing but only Factiva and LexisNexis extend their updating to foreign-language documents.

- Language interfaces: Factiva.com offers the same nine language interfaces. NewsRoom offers a greater choice of interface languages than the old TBI service. LexisNexis has extended its number of interface language options and has new customised country interfaces for UK, US and Australia.

The full review runs 43 pages and includes screen shots, detailed search results and editorial commentary throughout. Purchase the individual issue for GBP 54, or start a subscription (single site starts at GBP 280 per annum) and purchase the back-issue for only GBP 22.50.

More information:
http://web.vivavip.com/go/vip/49
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SLA, AIIP and fResource members can purchase VIP at special rates:
http://www.vivavip.com/order/partners.html

"Highlights from ResourceShelf and DocuTicker"

Off the Shelf: About ResourceShelf

If it's on the web, free, and of interest to information practitioners, you'll find it on ResourceShelf. Our editors find information on databases, lists and rankings, real-time resources, search engine news and more.

On the DocuTicker

DocuTicker offers a collection of citations for full-text reports available for free on the web. We cover publications by government agencies, NGOs, universities and other public interest groups.

Visit both daily for updates, or subscribe to their free weekly newsletters for highlights.

Every week, the editors of ResourceShelf explore a Resource of the Week. Get them for free every week via email by subscribing to the ResourceShelf Newsletter at <http://www.resourceshelf.com/newsletter/subscribe/>.

Recently published: New pages from the 50-State Agency Databases Registry "State Agency Databases Across the Fifty States, a wiki-based project by the ALA Government Documents Roundtable (GODORT), was a Resource of the Week here last August.

Daniel Cornwall, Head of Information Services at the Alaska State Library (and friend of ResourceShelf and DocuTicker), is one of the movers and shakers behind this project. He writes to let us know of several new history-oriented pages added to the wiki."

Full posting with live links at: <http://digbig.com/4wesc>

DocuTicker publishes citations of full-text, free reports available on the web. Visit daily for new postings, or subscribe to the weekly DocuTicker Newsletter at http://www.docuticker.com/?page_id=15530.

Collection of Note: Careers Considering a switch in 2008? Wondering what the career outlook is like for your industry? DocuTicker offers a collection of reports on all aspects of careers at <http://www.docuticker.com/?cat=54>.

Highlights:

- 2008-09 Editions of the Occupational Outlook Handbook and the Career Guide to Industries Available on the Internet
- Social Science PhDs - Five+ Years Out
- A persistent problem. Traditional gender roles hold back female scientists

Researcha

Researcha gives you immediate pay-as-you-go access to company data from the UK, Ireland, Austria, Belgium, France, Germany, Italy, Luxembourg, Netherlands, Portugal, Spain and Switzerland.

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- Email purchased reports to yourself or other people, either as individual emails or zipped into a single package

- Purchase and view reports outside UK office hours

- Director reports cross-linked to company reports, and vice-versa

Events

Premium listings

These events are hosted by our partner organisations and/or advertisers:

"SIIA Information Industry Summit"
30 - 31 January 2008

Tom Glocer, CEO of Reuters; Gordon Crovitz, Publisher of The Wall Street Journal; and author Andrew Keen headline the digital information industry's 7th annual flagship conference. Register by Dec 14 to save $400 with early-bird registration and to join more than 400 business leaders representing publishers, aggregators, and content technology companies leading the transformation of the digital world. For complete details, visit <http://www.siia.net/iis>.
Organised by SIIA
Location: New York City
<http://www.freepint.com/go/e972>

"INSOURCE 2008: Conference on Professional Information Resources for Business, Management, Marketing and Research"
5 - 6 February 2008

The first INSOURCE 2008 conference will focus on professional information resources in electronic form used in business, knowledge management, marketing, market research, competitive intelligence etc. Unlike many other events the INSOURCE will put stress on the information contents available via the Internet rather than information technologies.

The programme includes the following issues: Marketing reports; Export and import of trade data; Sources for Competitive Intelligence; Company and financial information; Country, region and market risk reports; Monitoring of domestic and foreign media
Organised by Albertina icome Prague
<http://www.freepint.com/go/e932>

Changing to survive: Breaking professional boundaries
26 February 2008

The Civil Service is going through a radical programme of change and this is having a major impact on the Government information management specialist sector. Change is focused on concentrating resources on those areas of the Government that deliver effective, high impact services to the public and ensuring that those involved in delivering the changes have the professional skills and training.

The key challenge for information management specialists within the public sector is to demonstrate how our skills and expertise can make a significant contribution to delivering and embedding change to our customers.

Organised by: NGLIS
Location: Church House Conference Centre, Dean's Yard, Westminster, London SW1P 3NZ
Country United Kingdom
http://www.freepint.com/go/e992

"Search Engine Meeting"
28 - 29 April 2008

This annual meeting, now in its 13th year, provides a forum and point- of-reference for all those interested in the domain of Search and Retrieval. The Meeting draws together those with a professional interest in search engines - such as search engine designers and developers - and those interested in applying search engines in their own professional environments. Search is at the heart of information retrieval; and the Search Engine Meeting provides an annual point of reference as to what is happening in this fast-moving and exciting field.
Organised by infonortics
Location: Boston, MA, USA
<http://www.freepint.com/go/e989>

Events cont …

Free listings

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United Kingdom:

- "Information Law for Information Professionals: What you need to know about Copyright, Data Protection, Freedom of Information and Accessibility and Disability Discrimination Laws" 19 February 2008
  http://www.freepint.com/go/e964

- "Records Management 2008 Conference" 27 February 2008
  http://www.freepint.com/go/e990

- "Business Information on the Internet" 2 April 2008 http://www.freepint.com/go/e967

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Czech Republic:

- "International Outsourcing Forum" 31 January - 3 February 2008
  http://www.freepint.com/go/e971

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United States:

- "3rd International Conference on Information Warfare and Security" 24 - 25 April 2008
  http://www.freepint.com/go/e985

NB: This is just a selection of information-related event listings in the FreePint Events database <http://www.freepint.com/events/>.

Gold

A look back at what FreePint covered at this time in previous years:

- FreePint No. 221 4th January 2007. "Holiday Express: Taking the Mobile Web on Holiday" and "Google Answers is Dead! Long Live Google Answers!"
  http://www.freepint.com/issues/040107.htm

- FreePint No. 197 5th January 2006. "Seven Deadly Sins (and Desirable Strategies) for Library Managers" and "Competitive intelligence: an introduction"
  http://www.freepint.com/issues/050106.htm

- FreePint No. 174 13th January 2005. "Trends in business information, provision and use" and "Enterprise Blogging"
  http://www.freepint.com/issues/130105.htm

- FreePint No. 151 8th January 2004. "Sources of Information on Human Resources" and "Quality and Comparative International Statistics"
  http://www.freepint.com/issues/080104.htm

- FreePint No. 128 9th January 2003. "Keeping IT Simple" and "Digital Libraries"
  http://www.freepint.com/issues/090103.htm

- FreePint No. 103, 10th January 2002. "Searching Patents on Government Databases on the Web" and "Livestock"
  http://www.freepint.com/issues/100102.htm

- FreePint No. 18, 4th January 2001. "Radio Industry Web Sites" and "Careers Information Resources"
  http://www.freepint.com/issues/040101.htm

- FreePint No. 53, 6th January 2000. "PanEris: a model for the virtual establishment" and "Online Information - The past and the future"
  http://www.freepint.com/issues/060100.htm

- FreePint No. 29, 7th January 1999. "Understanding 'cookies' on the Web" and "Internet, copyright and linking"
  http://www.freepint.com/issues/070199.htm

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