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## Editorial

As you know, Free Pint's readership spans the globe, with readers in over 180 countries. It's not surprising then that if we run real-life events, like the recent 'Exchange' seminars here at our offices, then there will be a large percentage of our community who can't attend.

We've received many emails asking whether we can run events in other countries, and if we can make material available online. We're giving this a lot of thought. As a start, Martin White (who ran the two recent 'Content Management Exchanges') has written today's article with a range of resources if you are starting to look at this area.

Our colleague Simon Collery, who has been with us since 1999, will shortly be leaving Free Pint. He has decided to make a complete change from working online, and will soon be departing these shores to do voluntary work overseas.

Simon has been a valued member of the team, and I know many of you will miss his input at the Bar and the quality of his contributions to the Free Pint community. We all wish Simon the very best for his brave change of direction, and thank him wholeheartedly for a very productive and enjoyable few years here with us.

I hope you enjoy today's edition of Free Pint. Do please pass it on to your

colleagues and urge them to visit the Web site at <<http://www.freepint.com>> where there are many more free resources to help with doing research online.

Best regards  
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## About Free Pint

Free Pint is an online community of information researchers. Members receive this free newsletter every two weeks packed with tips on finding quality and reliable business information on the Internet.

Joining is free at  
<<http://www.freepint.com/>> and provides access to the substantial archive of articles, book reviews, jobs, industry news & events, with answers to your research questions and networking at the Free Pint Bar.

Please circulate this newsletter which is best read when printed out. To receive the Adobe Acrobat version as an attachment or a brief notification when it's online, visit  
<<http://www.freepint.com/member>>.

## Are you looking to recruit information personnel?

Free Pint Jobs is one of the first places candidates look for information vacancies. 600+ job seekers have set up an alert profile, and your listing will be matched against these.

Free Pint Jobs is effective and great value for money. Find out more today at <<http://www.freepint.com/jobs>>

## Free Trial & Half Price Offer

A.S.K Hollis - The Directory of UK Associations 2002  
Sample this excellent directory for 6 weeks - then either keep it for only 80 pounds (less than HALF PRICE) or we'll send you a return postage label (UK only). To request a FREE TRIAL sample copy please email your details to [orders@hollis-pr.com](mailto:orders@hollis-pr.com). This 1152 page directory profiles over 6,000 UK organisations with a membership, a mission or a message - "from the everyday to the extraordinary." Highly recommended

## Free Pint Gold

If you're managing a small site, or perhaps building your own, then you must see the Tips article this time last year. If getting someone else to do it for you, then why not also get somebody to pay for it too? Perhaps you should get a grant, as discussed in the Feature?

- Free Pint No.91, 5th July 2001. "D.I.Y. Site Design" and "Obtaining Grants"  
<<http://www.freepint.com/issues/050701.htm>>

Two years ago, all round good-egg Roddy MacLeod talked us through engineering portals, alongside even more useful advice on site design.

- Free Pint No.66, 6th July 2000. "Panorama of Engineering Portals" and "Surfing the Sludge - Tips on Good Web Page Design"  
<<http://www.freepint.com/issues/060700.htm>>

In 1999, like today's issue, Martin White wrote for Free Pint. At that time he covered eCommerce resources. This was followed by an introduction to plastics sites, which proved an eye-opener.

- Free Pint No.42, 8th July 1999. "Electronic commerce" and "Plastics and Rubber Information on the Internet"  
<<http://www.freepint.com/issues/080799.htm>>

The theme of 'information for Webmasters' is concluded four years ago with a look at small business resources on the Web. Statistics information should be a 'killer-app' on the Web, but you have to be careful when using stats sites. See the Feature for advice and tips.

- Free Pint No.18, 9th July 1998. "Small is Beautiful: Being a Small Business on the Internet" and "Statistical Information on the Web"  
<<http://www.freepint.com/issues/090798.htm>>

## Targeted Science and Engineering Information

Nerac delivers hard-to-find information from worldwide resources within the next business day. Our search experts locate information on published literature, patents, trademarks and advancements in science and technology.

Our resources provide targeted results that save you time and money. To learn more, visit our Web site at [www.nerac.com](http://www.nerac.com), call 860-872-7000 (U.S.), from 7:00 a.m. to 7:00 p.m. ET to speak directly with a Nerac representative or e-mail us at [info@nerac.com](mailto:info@nerac.com).

## My Favourite Tipples from Duncan Parry

- **Search Engine Watch**  
<http://www.searchenginewatch.com>  
- Edited by the often-quoted Danny Sullivan, this is the website to start with if you want to learn how to search the web more efficiently, discover how search engines work or learn how to successfully submit your website. Features daily news, articles and a free newsletter.
- **WebMasterWorld**  
<http://www.webmasterworld.com> - This forum site contains invaluable information on the latest search engine developments, breaking news and some of the best advice on promoting your website, provided by search engine optimisation (SEO) experts. Covers search engine and SEO topics around the globe.
- **Moreover**  
<http://www.moreover.com/news> - Search engine news headlines from websites around the globe, invaluable for staying up-to-date with the world of search. Also offers a news search facility.
- **Search Engine World**  
<http://www.searchengineworld.com>  
- Articles about searching the web, how search engines work,

submitting your website and a useful search engine glossary.

- **ResearchBuzz**  
<http://www.researchbuzz.com> - aimed at researchers, this site features articles, tips and news for anybody who uses search engines for research and wants to stay up-to-date.

Duncan Parry works in the UK editorial team of European pay per click search network Espotting <<http://www.espotting.com/>>, writing and maintaining campaigns that appear on Yahoo!, Ask Jeeves and other search engines. He also writes for EuropeMedia about the UK Internet industry <<http://www.europemedia.net/editors.asp?EditorID=113>>.

Email your top five favourite Web sites to <[penny@freepint.com](mailto:penny@freepint.com)> or see the guidelines at <<http://www.freepint.com/author.htm>>.

## Shareholdings of UK companies mapped to individuals

Through our close relationship with ICC, Free Pint is able to supply detailed shareholding information for individuals and companies.

The data is cross-referenced to highlight connections between shareholders, executive officers, and company shareholdings.

How ever many individuals or companies you are researching, talk to us for a quote. Email <[william@freepint.com](mailto:william@freepint.com)> or call +44 (0)1784 420044.

**Free Pint Bar**  
In Association with Factiva  
a Dow Jones & Reuters Company  
Reviewed by Simon Collery

<<http://www.freepint.com/issues/110702.htm#bar>>

**Free Pint Bar** <<http://www.freepint.com/bar>>

[Note: To read a posting enter the message number in place of XXXXX in the address  
<<http://www.freepint.com/go/bXXXXX>>]

Well, this is my last Free Pint Bar Summary after around sixty of them. I must say, it's been an interesting experience gathering up all the questions people write, the answers they give, their advice, discussions, arguments, wry comments and recommendations. The Bar is a real hub of activity where I've learned a hell of a lot and made numerous online acquaintances. So thank you to everyone who has made the Free Pint Bar such a great place to hang out. I hope you continue the good work.

A superb example of the sort of assistance you can find in the Bar is a thread about getting into knowledge management, the various approaches, training, qualifications, etc. (18596). And there's been a sudden interest in radio frequency identification devices, or RFIDs (18591), so it's lucky that such a complete answer was given the last time the subject came up.

Other research queries answered were about the brokers for a particular French company (18494), details of a company called World of Biometrics (18665), biographical material on the author, Ian Niall (18615), UK GDP and tax revenue figures for 2002/2003 (18666), setting up a recruitment agency or consultancy (18574) and finding out who owns what domains (18601).

Unanswered research questions have ranged from subjects like fleet management in Europe (18702), the use of musical instruments for enhancing the workplace or training sessions (18649) and locating a copy of some hard to find articles (18648, 18714) to building a list of the motor car and motorbike clubs in the UK (18678), getting some tips on social network analysis (18643) and UK manufacturing figures by region (18715).

Excellent resources have been recommended covering the audio book market (18479), books on safety critical systems (18616), Web copyright issues and linking (18513), Internet marketing training materials (18502), IS/IT audits (18522), UK legal materials (18530) and lists of clinical sleep trials (18517).

## Set Up Your Signature At The Bar

It's traditionally been a pain to enter the same sign-off information when posting multiple messages to the Free Pint Bar.

Next time you visit, click on 'Preferences' and enter your signature. It will then appear automatically. Neat.

## Many More Sessions Added To Factiva's Learning Schedule

Factiva Learning Programs has organised many more Factiva.com introductory and advanced learning sessions both online via the Web and as face-to-face seminars. To learn how to search our unmatched collection of sources more effectively register today at  
<http://www.factiva.com/learningschedule>

Mentioned also were resources on train company turnovers (18625), UK journal publishers (18700), UK sporting associations (18493) and repetitive strain injuries (18514, 18515). The latest issue of the very fine Internet Resources Newsletter is out (18640) and I reviewed some fine art sites (18593) and an interesting home page created by a keen Free Pinter (18710).

There were techie queries about suspect uses of frames (18686), creating audio files efficiently (18510), getting a copy of Omnis Studio (18691), organising files and folders on a PC (18680), using UltraDev in conjunction with Access (18495), adding descriptions to Access columns (18657) and photo imagery software (18594).

Finally, there were miscellaneous postings about punctuation and grammar (18486), the provenance of a particular quotation (18579), the author and title of a poem (18519), the question of whether we are just cogs in a machine (18536) and some humorous remarks about information and other really serious things.

## Free Pint Student Bar

<<http://www.freepint.com/student>>

[Note: To read a posting enter the message number in place of XXXX in the address  
<<http://www.freepint.com/go/sXXXX>>]

The students must be on holiday again. There have been postings about the pub industry in the UK (2551) and the number of film and media students that have studied in London over the past five years (2565).

Simon Collery, Content Developer  
<[simon@freepint.com](mailto:simon@freepint.com)>

To have the latest Bar postings sent to you every other day, log in to your account online at  
<<http://www.freepint.com/member>>.

## Major Server Upgrades

Users of the Free Pint Web site and various services will be pleased to hear news of a major server upgrade which is happening soon.

Dual Xeon CPUs, SCSI disks with RAID, dual NICs, redundancy, UPS. It all sounds wonderful, if only we knew what it meant!

### Ready to do Ecommerce?

<http://www.globalgold.co.uk/Ecommerce/>

For trusted Ecommerce-based hosting solutions contact Global Gold TODAY! You'll get a voice on the line, great Customer Service and fair prices! Call 0870 0044444 NOW to work with one of Europe's most forward thinking hosting providers, we make things simple.  
<http://www.globalgold.co.uk/Hosting/>

### Free Pint Jobs

[<http://www.freepint.com/jobs>](http://www.freepint.com/jobs)

As well as the selected listings below, check out the weekly Bar postings which list the latest additions to Free Pint Jobs. This week's can be found at [<http://www.freepint.com/go/b18725>](http://www.freepint.com/go/b18725) and last week's at [<http://www.freepint.com/go/b18603>](http://www.freepint.com/go/b18603).

Here are some of the latest featured jobs:

#### Research/Project Manager

[<http://www.freepint.com/go/j1802>](http://www.freepint.com/go/j1802)

Client-building individual sought to deliver media analysis results and consultancy services to a broad range of blue chip clients.  
Recruiter: Recruit Media

#### Analyst/Researcher

[<http://www.freepint.com/go/j1825>](http://www.freepint.com/go/j1825)

For Corporate Finance Company. Excellent Client facing role for bright researcher. Salary to 27k pounds plus bonus.  
Recruiter: Glen Recruitment

#### Information Scientist

[<http://www.freepint.com/go/j1873>](http://www.freepint.com/go/j1873)

Required to support Technical Staff at United Biscuits.  
Recruiter: United Biscuits

#### Product Manager

[<http://www.freepint.com/go/j1874>](http://www.freepint.com/go/j1874)

Move from editorial to product development, ideal location, excellent company.  
Recruiter: Sue Hill Recruitment & Services Ltd

[The above jobs are paid listings]

Free Pint Jobs is a great place for finding and advertising information-related vacancies.

Candidates can search the database for free, and set up a profile to be notified weekly of relevant new vacancies.

Advertisers will receive significant publicity for listed vacancies, and jobs will be matched against the 600+ stored job seeker profiles.

Find out more today at [<http://www.freepint.com/jobs>](http://www.freepint.com/jobs)

### Events

[<http://www.freepint.com/events>](http://www.freepint.com/events)

The event scene always quietens down for the summer, and this summer is no different. However, you still have time to book onto the "My Humbul Summer Seminar: Online Resource Discovery and Use" in Oxford [<http://www.freepint.com/go/e146>](http://www.freepint.com/go/e146). STN's "Biotechnology Forum" however is in the other great university city of Cambridge [<http://www.freepint.com/go/e149>](http://www.freepint.com/go/e149).

Continuing your cultural tour, a single trip to Glasgow in August could include a visit to "e-magine: gateways to the changing landscape of art information" from Arlis [<http://www.freepint.com/go/e150>](http://www.freepint.com/go/e150). This is a satellite event immediately prior to the "68th IFLA General Conference and Council" [<http://www.freepint.com/go/e105>](http://www.freepint.com/go/e105), the annual conference of the International Federation of Library Associations and Institutions.

Submit details of your event today, wherever it is in the world, for free promotion  
[<http://www.freepint.com/events>](http://www.freepint.com/events).

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#### Directions and maps:

[<http://www.freepint.com/contact.htm>](http://www.freepint.com/contact.htm)

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## Free Pint Bookshelf

<<http://www.freepint.com/bookshelf>>

### "Complete Guide to Internet Publicity"

Written by Steve O'Keefe

Reviewed by Charles Oppenheim

This 420-page paperback is written by a veteran of the Internet publicity business. The text, divided into convenient subject headings (e-mail newsletters; chat rooms; competitions; online seminars, etc.) is supported by dozens of case studies, mainly from O'Keefe's own experiences about what does and does not work.

However, don't be misled - this is definitely not a book about marketing on the Internet. You need to go elsewhere if you want a wide-ranging discussion of all the aspects of marketing. This is specifically about just one aspect of marketing, namely promotion and publicity. Even on this topic, the book is incomplete, as it does not consider, for example, advertising on the Web, or the use of a Web site as a promotional tool in its own right. It certainly does not put the publicity business into the broader marketing context and as such is a somewhat impoverished book. It gives the impression that all one has to do is run a successful promotional campaign, without noting that promotion will not work unless the other aspects of the marketing mix are also correct.

That said, the book provides a lot of interesting case studies and food for thought. The chapters provide a lot of sensible (albeit completely US-centric) advice. Whilst I disagree with some of the comments the author makes (for example, about the usefulness of

### Want to write for Free Pint?

If you have an idea for an article or would like to provide a set of Tipples, then please visit  
<<http://www.freepint.com/author.htm>>

Powerpoint presentations on a Web site), the author does not pull his punches on what works and what doesn't, which is better than having a bland description of all the possible techniques without critical evaluation.

The chapters are largely about tactics and strategy, and (thankfully) include little in the techie stuff of how precisely to create a chat site and the like. It is assumed the reader has (or has access to) the relevant technical knowledge. I found the chapter on chat rooms unconvincing, and that on online seminars and on contests so full of warnings of what can go wrong it would put me off trying them for life.

The book can be recommended to anyone planning a major Internet-based publicity campaign, but with the health warning again that publicity is just one part of the marketing mix, and any reader depending just on this book and thereby ignoring the remaining parts of the mix do so at their peril.

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Charles Oppenheim is Professor of Information Science at Loughborough University. Prior to that he had a varied career in academia and the electronic information industry. He is best known for his work on legal issues for the information professional, but his professional interests also cover topics such as citation studies, the value and impact of information, the electronic information industry, information policies and knowledge management. He is an Honorary Fellow of the Chartered Institute of Library and Information Professionals. Like all ex-Infotainers, most of his hobbies are unpublishable, but he can reveal that he is an aficionado of T-shirts and sandals.

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## Shareholdings of UK Companies Mapped to Individuals

Through our close relationship with ICC, Free Pint is able to supply detailed shareholding information for individuals and companies.

The data is cross-referenced to highlight connections between shareholders, executive officers, and company shareholdings.

How ever many individuals or companies you are researching, talk to us for a quote. Email <[william@freepint.com](mailto:william@freepint.com)> or call +44 (0)1784 420044.

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- Read customer comments and buy this book at Amazon.co.uk <<http://www.amazon.co.uk/exec/obidos/ASIN/0471105805/freepint0c>> or Amazon.com <<http://www.amazon.com/exec/obidos/ASIN/0471105805/freepint00>>
- "Complete Guide to Internet Publicity" ISBN 0471105805 published by John Wiley & Sons written by Steve O'Keefe
- Search for and purchase any book from Amazon via the Free Pint Bookshelf at <<http://www.freepint.com/bookshelf>>
- Read about other Internet marketing books on the Free Pint Bookshelf <<http://www.freepint.com/bookshelf/marketing.htm>>

To propose an information-related book for review, send details to <[bookshelf@freepint.com](mailto:bookshelf@freepint.com)>.

**Feature Article**

<<http://www.freepint.com/issues/110702.htm#feature>>

**"Content Management"  
By Martin White****Introduction**

There is currently very considerable interest in the use of content management software to provide effective management of intranet, extranet and web site content. Now that intranets in particular are being recognized as an important corporate application (over 60% of UK companies now have an intranet) the need to ensure that intranet content can be trusted is essential. In too many cases the use of an intranet is decreasing as the volume of content rises because there is no effective mechanism to ensure that all the content is current.

Content management systems are complex applications, and it is not easy to evaluate the offerings from different vendors, and make a business case for the purchase. Recently I ran two Free Pint Exchange meetings at Free Pint's offices in West London. The initial event was oversubscribed within a couple of days, and so a second event was set up for the following week. At these two meetings the aim was to give delegates an insight into the benefits and challenges of deploying a content management system, and setting out some of the procurement issues. The following survey of content management resources was developed for the Exchange meetings, which I'm pleased (and relieved!) to say received excellent feedback from delegates.

Most of the delegates did not yet have a content management system, and were attending to find out what the benefits were of a content management system, and what was involved in implementing one. In many cases they commented that the catalyst behind looking at a CMS was the need to manage intranet content, and to be able to reorganize the site to meet changing business requirements. Ease of content authoring, especially when many different members of staff were contributing content, was seen as a major benefit of using a CMS. Another issue that arose was the relationship between a document management system and a content management system.

**Reports, Articles and Publications**

Content Management Systems: A TechWatch Report  
<<http://www.jisc.ac.uk/techwatch/reports/index.html>>

Without doubt the best place to start, if you want an authoritative perspective on content management systems, is the JISC TechWatch Report on Content Management Systems by Paul Browning and Mike Lowndes. This 25 page report was commissioned by the Joint Information Systems Committee, which promotes the innovative application and use of information systems and information technology in further and higher education across the UK. The focus is therefore on academic use of content management, but it is still an excellent introduction. The report number is TSW 01-02 and it can be downloaded as a 182k pdf document.

A Content Management and Web Publishing Systems Gazetteer <<http://www.cultivate-int.org/issue5/cms/>>

This is a useful complementary article to the JISC report and appeared in the October 2001 issue of Ariadne. Philip Hunter provides brief profiles of content management

**A Personalised Service  
For Your Email List**

Use Free Pint's list hosting service and choose whether new members receive a welcome or goodbye email. We'll even give you code to offer a sign up form on your Web site. <<http://www.freepint.com/bulk/>>

"In addition, the approach to personal service that Free Pint takes makes them a pleasure to work with."  
CosmicCupid.com

software products, including a number of free-ware applications.

If you are getting serious about purchasing a content management system then there are three publications which you ought to be aware of. None of them are free but they will have a significant impact on the speed and clarity with which you will be able to develop a specification for a content management system.

CMS Metatorial Planner <<http://www.metatorial.com>>

The CMS Metatorial Planner is published by Metatorial Services Inc. This planner is designed as a companion to the 996 page Content Management Bible that was published by Hungry Minds Inc. in 2001. The author of the book is Bob Boiko, who teaches at the iSchool at the University of Washington and is President of Metatorial Services Inc. The book manages to combine erudition with a very readable writing style, and is certainly an essential purchase for anyone trying to understand just what a content management system does. Purchasers of the book also gain access to the resources of the Metatorial web site, one of which is the Metatorial Planner.

The 168 page guide is designed to provide a way for organisations to cope with the complexities of the analysis and planning phases of the project. Among the fifteen sections of the Planner are 'Securing a Project Mandate', 'Cataloging Audiences', 'Designing Content Components', 'Analysing Personalization' and 'Analyzing Staffing'. The Planner itself is in a pdf format, but with it come a number of Word templates. These enable the team to work through the sections of the Planner, and then paste the outcomes of the analysis work into the templates for review and subsequent incorporation into a Request for Proposal from vendors. The cost of the Planner is \$300, though currently there is an introductory offer of \$200.

Content Management Requirements Toolkit  
<<http://www.steptwo.com.au>>

The Content Management Requirements Toolkit has been developed by James Robertson, Managing Director of Step Two Designs Pty. Ltd. based in Sydney, Australia. The objective of the Toolkit is to assist you in writing the specification for a content management system that can then be sent to a number of vendors. James has been involved in content management projects for some time, and writes from practical experience. The 64 page Toolkit comes as a pdf file and also as a set of Word templates. The sections of the Toolkit deal with Content Creation, Content Management, Publishing, Presentation, and Contract and Business. In all, the Toolkit covers 112 elements of an RFP and is invaluable. The cost of the Toolkit is \$375.

The CMS Report <<http://www.cmswatch.com>>

The problem that now has to be overcome is deciding on which vendors to include in the initial round, at a time when there are some issues about the long term future for some companies in this business sector. This is the time to turn to the CMS Report, authored by Tony Byrne, a leading independent consultant on content management software applications. Although Tony does cover some of the issues included within the scope of both the Planner and the Toolkit, the strength of The CMS Report is that Tony sets out the main features of the leading CMS packages, in a format that makes feature comparison much easier than spreading out product brochures on the Boardroom Table. In all, Tony includes 22 of the leading web content management packages from US vendors, and some 20 other products. To date Tony does not include European vendors, such as Tridion, Gauss, Mediasurface and SER. The cost of the report is \$895.

### Web Sites

Capterra  
<<http://www.capterra.com/categories.tcl?cat=conman>>

This is a US site that provides information on a range of different software categories, of which content management is just one. The list of vendors is well laid-out but far from comprehensive - I suspect that the entries are paid for. The site also offers links to articles and books on content management.

Clueful Consulting <<http://www.clueful.com.au>>

Clueful Consulting takes us to Australia, where Brendan Quinn, an independent content management consultant, has set up a site that again tracks just about everything that moves in the content management market. At the heart of the site is a set of over 300 links to sites in 35 categories, including over 150 CMS vendors. Each link has a brief annotation.

CMS List <<http://www.cms-list.org>>

This is an excellent discussion site on all aspects of content management selection and implementation. The level of the quality of the responses is very good, and clearly the list is used by a global audience. Comments on the failings of some CMS products provide useful intelligence, but should not be taken out of context. Bad news tends to travel faster than good news.

CMS Watch <<http://www.cmswatch.com>>

This site is compiled with great skill by Tony Byrne, who is the leading independent (i.e. outside of the Forrester/IDC/Gartner/Meta etc. group) content management consultant in the USA. His site provides access to news stories, feature articles and reports, and also offers a good summary of the main CMS packages currently on the market. Tony also offers an email newsletter service.

Content Manager <<http://www.contentmanager.eu.com/>>

This site provides no information at all about the owner, which is frustrating. As well as some general advice on the

selection of content management software the real value of this site is a very comprehensive listing of CM vendors, which is arranged by country so that you can see which of the major vendors (such as Vignette) have offices in EU countries. This can be valuable when looking for content management support for a multinational organisation. Systems integrators are also listed by country. The vendor profile section is poor - presumably there is a charge for listing the profile and only a few vendors have signed up.

Content Manager <<http://www.contentmanager.de>>

This is without doubt the most comprehensive European-centric site, though the content is in German. The site has been put together with considerable skill. If you click on a news story, (for example about Stellent), then you are also offered a list of related stories. The most valuable feature of this site is the very comprehensive list of products (especially good, as you would expect, for the many European vendors in this market) and the fact that you can compare the features of selected packages in a very standardised format. Overall the site is so comprehensive that it is probably worth learning German just to be able to benefit from the content!

Content Wire <<http://www.content-wire.com>>

This UK-based service site is an excellent way of tracking industry news on a global basis. A number of e-mailed newsletters are offered, including Spanish and Italian language newsletters, and a newsletter on taxonomy software news. The site is edited by Paola Di Maio.

Hartmann Communicatie <<http://www.hartmann-communicatie.nl/content/tools.htm>>

This site is in Dutch, but does offer a good list of CMS vendors, and a table showing a comparison of the features of most of the leading CMS packages with some indicative prices in euros. There is also a good list of web sites, and links to articles, with the language of the article indicated in the link. In Dutch "Engels" is the word for English language.

Intranet Focus <<http://www.intranetfocus.com>>  
<<http://www.intranetfocus.com/blog>>

I hope you will forgive me for promoting my own site. It contains a list of CM vendors that is in the process of being enhanced, as well as some briefing papers. The site also provides access to my articles in EContent, many of which are on content management issues, and I often cover content management topics in my blog, which can be accessed. Many of the intranet web sites listed on the site are increasing their coverage of content management.

Search Tools  
<<http://www.searchtools.com/info/intranets.html>>

This site is compiled by Avi Rappoport, and in this section of her site she lists some good articles on search engines, as well as a list of most of the currently available enterprise search engines. Avi also covers classification software, again with links to articles and reports.

Step Two <<http://www.steptwo.com.au>>

I have already referred to Step Two above regarding the

Content Management Requirements Toolkit. The web site itself provides a range of other content management and intranet resources, including some excellent white papers on content management selection and deployment. James Roberston, the MD of Step Two also writes an excellent blog <<http://steptwo.com.au/columntwo/>> on knowledge management and content management issues.

Martin White is Managing Director of Intranet Focus Ltd. <<http://www.intranetfocus.com>> whose clients have included the Bank for International Settlements, the International Monetary Fund, the International Labour Office and the (UK) Environment Agency. Advising clients on the specification and selection of content management software is a rapidly increasing element of the business of the company. Martin is Chairman of the Online Information Conference, which takes place in London on 3-5 December this year. <<http://www.online-information.co.uk>> which has tracks on content management and intranets.

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See you in two weeks!

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