

12 **"FUMSI Features"**

We add new articles to the FUMSI database in each practice area every month. Read on for the most recent additions.

13 **"Recently in VIP"**

VIP publishes in-depth, unbiased reviews of business information products. Read on for recent findings of interest.

14 **"Highlights from ResourceShelf and DocuTicker"**

Every week, the editors of ResourceShelf explore a Resource of the Week. DocuTicker publishes citations of full-text, free reports available on the web.



Plus ...

Jobs,
Discussion,
Tips, Reviews
and Events

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About FreePint

FreePint is a global network of people who find, use, manage and share work-related information. Members receive this free twice-monthly newsletter, which is packed with tips, features and resources.

Joining FreePint is free at <<http://www.freepint.com/>> and connects information practitioners around the world with resources, events and answers to their tricky research and information questions at the FreePint Bar, our free online forum: <<http://www.freepint.com/bar/>>.

The FreePint Newsletter is available online in several formats and can be read, saved and forwarded at <<http://www.freepint.com/issues/>>.

Editorial



If you want to make the gods laugh, make a plan. So says the wisdom of the ages.

In the last issue of FreePint, we emphasised the importance of having a plan. But plans often run afoul of circumstance. What happens when a new opportunity arises, a resource dries up, a competitor suddenly makes a leap forward... or backward? Where's the beautiful certainty of planning then?



The two latest FUMSI articles highlighted in this issue of FreePint offer practical perspectives on flexible and adaptable planning. It has to do with what Dame Lynne Brindley called 'the beta mindset

<<http://web.fumsi.com/go/article/use/2661>>' in the interview we published earlier this year. Rather than planning ourselves to death, we have to be as comfortable as possible with experimentation and adapting as we go.

Information work has changed enormously, offering great opportunities for information workers to create their own career paths. Some feel that there are fewer traditional information roles out there (NB: the vacancies listed on Jinfo <<http://www.jinfo.com/>> continue to increase in numbers!), but the rise in alternatives is unmistakable. Rachel Singer Gordon's article on alternative career paths provides a framework for learning about and evaluating the options, some of which did not even exist when you first entered an information training programme.

Helen Day shares a case study of her work with BT to experiment with and incorporate Web 2.0 technologies into BT's intranet and knowledge management programmes. She writes: 'Although many managers and organisations are concerned about such tools in the corporate environment, BT have a very positive attitude to trying these newer technologies, often testing them through small, lightweight "beta" style implementations and letting the users drive the development and decision process.' The world of corporate wikis, blogs and live chats with the CEO is still very new and wasn't part of many organisations' planning process even 5 years ago. A too-rigid plan would prevent an organisation from this sort of experimentation, at the cost of innovation.

A world that always operated according to plan would probably be pretty boring to live in. Still, it's hard to let go of the sense of control that planning gives us and adopt that beta mindset. Rachel writes, 'Library folks tend to have difficulty with ambiguity; our innate desire to organise and categorise can keep us from recognising the ways in which our field is changing and expanding.' Expansion is both exciting and risky; your plan helps you manage the risk, but it's your flexibility that enables you capture the excitement.

William Hann, Publisher
Robin Neidorf, General Manager
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Gia Marie Gorbold

is a journalist and magazine editor and has edited a diverse range of titles from computers to industrial production.

My Favourite Tipples

by Gia Marie Gorbold

- <<http://www.mozilla.com/en-US/firefox/>> - Everybody's PC that has Windows is pre-installed with Internet Explorer. You might try changing your web browser to Firefox because it's faster, more secure and has tabbed browsing by default (allowing you to keep lots of websites open at the same time without having to open IE everytime). Firefox also has lots of free plug-ins that expand its capabilities (e.g. ad and pop-up blockers)
- <<http://babelfish.altavista.com/>> Free translation of text or website to and from a multitude of languages.
- <<http://ocw.mit.edu/OcwWeb/web/home/home/index.htm>> - The Massachusetts Institute of Technology has been making the curriculum for all of its courses available on the Internet. That's free lecture notes, exams, textbook recommendations and even the occasional video from more than 1800 courses as taught by one of the most prestigious US universities.
- <<http://www.digitaldutch.com/unitconverter>> - converts almost any unit of measurement to another. Even if you want to measure something really obscure, such as how many parsecs there are in a mile.
- <<http://www.huffingtonpost.com>> - For political and gossip junkies. A collection of blogs and links to other (predominantly US) news outlets like the New York Times and the Washington Post. Its main appeal is that it manages to get blogs from people who don't (or shouldn't) have the time to maintain their own blogs to opine on the hot topics of the day - i.e. US senators, presidential candidates. It also gets good writers to blog for them, presumably, for free.
- <<http://www.marketmanila.com>>. A plug for Filipino cuisine - the anonymous MarketMan writes very well about food, takes excellent photos, has the occasional rant and seems to have absolutely no money-making agenda. There aren't any ads in the site, no plugs for his own cookbook or restaurant (he doesn't have any) and he refuses to take money from readers based abroad for the charities which he runs in the Philippines.



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<<http://web.vivavip.com/go/vip/>>

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Jinfo :: Jobs in information

www.jinfo.com

Knowledge Management Information Officer

6 month role in Nottingham, enquiry work and acquiring resources for an energy company.
Recruiter: Sue Hill Recruitment and Services Limited

Country: United Kingdom

<<http://www.jinfo.com/go/j8686>>

Senior Researchers (2) - Private Equity area

Relevant Financial Services sector experience and business gravitas to work closely with consultants on assignments.

Recruiter: Glen Recruitment

Country: United Kingdom

<<http://www.jinfo.com/go/j8667>>

Know How Manager

Excellent opportunity for a Know How Manager to join a Sheffield based legal team on a permanent full time basis.

Recruiter: Weekes Gray Recruitment

Country: United Kingdom

<<http://www.jinfo.com/go/j8689>>

NB: These are just a selection of information-related jobs in the Jinfo database

<<http://www.jinfo.com/>>. Receive the latest job listings weekly with the free Jinfo Update. Free to subscribe at

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Web Development

In a world class London College you will play an integral role in the continued development and day to day maintenance of the website.

Recruiter: TFPL

Country: United Kingdom

<<http://www.jinfo.com/go/j8673>>



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FreePint Bar

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Monique Cuvelier has been the editor of the FreePint Newsletter and now serves as the contributing editor for FUMSI's Share practice area. She has edited, launched and written for many magazines, newspapers and websites in the US and UK. Learn more about her at <http://www.onopoly.com/support/team/>.

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Snoozing power stations and the popularity of meat snacks are just two of the more lively discussions at the FreePint Bar. You can see summaries of a few highlights below, but read the full threads at

<<http://www.freepint.com/bar/>>.

- Do power stations dream of electric sheep? That's what one Bar member may discover in a project that aims to capture knowledge of power stations that are being 'hibernated' for decades. Read more on this interesting thread <<http://www.freepint.com/go/b262724>>.
- You Most people find it fairly easy to track revisions and changes in Microsoft Word documents and other applications, but that doesn't mean everyone knows how to follow a standard for the practice. One FreePinter is wondering if there's a way to properly identify meanings of redlines and blue lines. One suggestion: ISO 15489. If you have ideas, share them at <<http://www.freepint.com/go/b261504>>.
- Finding the market size and share for classified directory advertising services seems like a fairly straightforward task. However, not only has one 'Pinter's search for that information ended up in dead ends, it's simultaneously sparked an active discussion on the Bar <<http://www.freepint.com/go/b258428>>.
- Beef jerky, pork rinds and long-life sausages are widely enjoyed, but by just how many? Someone on the Bar is looking for good-quality meat snack reports for free, possibly by Mintel. Ideas <<http://www.freepint.com/go/b263492>>?
- You might be from England, but that might not be an internationally recognised nationality. You might be officially British. A Barista is seeking a comprehensive list of these nationalities she can potentially use as the basis for a pick-list. What's the definitive list <<http://www.freepint.com/go/b261073>>?

Forthcoming Articles

[Provisional]

- Legal Research
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If you have a suggestion for an article topic, or would like to write, then please contact FreePint's Editor Sara Waddington at sara.waddington@freepint.com or read the notes for authors at <<http://www.onopoly.com/author/>>

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We add new articles to the FUMSI database in each practice area every month. Here are the most recent additions:

"Web 2.0 + Intranet: Connected Users"

FUMSI: Share

The buzz on Web 2.0 applications in the workplace is nearly deafening, but how are companies really putting all that user generated content to work? Helen Day gives a view of how BT uses discussion forums, blogs, RSS feeds and wikis of Web 2.0 on their corporate intranet.

WHAT'S INSIDE: 'BT has a very positive attitude to trying these newer technologies, often testing them through small, lightweight 'beta' style implementations and letting the users drive the development and decision process'

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<http://web.fumsi.com/go/article/share/2712>

"Nontraditional Careers for Info Pros: Why Consider Alternatives?"

FUMSI: Use

The ever-changing landscape of information management means that librarians have career options that they may never have anticipated. Rachel Singer Gordon provides a helpful approach for evaluating non-traditional career opportunities and staying relevant in existing positions.

WHAT'S INSIDE: 'Many people do choose librarianship with the feeling that this profession feeds something in their soul, that it allows them to make a difference in the world. This makes the decision to leave the field even more wrenching, and more complicated than simply switching one job for another.'

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Featured in the February issue:

- Researching China companies with QIN from Bureau van Dijk Electronic Publishing
- Financial Services Indicators and Forecasts, from BvDEP and Economist Intelligence Unit
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Forbes is just out with ITS annual ranking of billionaires from around the globe. Review the Complete List and sort by:

- Rank
- Name
- Citizenship
- Age
- Worth
- Residence

Of special note this year is that the Founder of Facebook, Mark Zuckerberg, made the list with a worth estimated at \$1.5 billion. He is ranked at #785 overall. Zuckerberg is also listed as the youngest billionaire at the age of 23.

Full posting with live links at: <http://digbig.com/4wnwc>

DocuTicker publishes citations of full-text, free reports available on the web. Visit daily for new postings, or subscribe to the weekly DocuTicker Newsletter http://www.docuticker.com/?page_id=15530.

Highlights:

- New reports on business spending on technology infrastructure, draft electronic authentication guidelines, electronic records preservation and identity management systems: <http://www.docuticker.com/?cat=8>
- News from the GAO, CEO pay and the mortgage crisis and pension compliance procedures are highlighted in this section: <http://www.docuticker.com/?cat=9>
- A report from the Bureau of Labour Statistics on The Employment Situation - January 2008 and the US Government Budget for FY09: <http://www.docuticker.com/?cat=66>



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28 - 29 April 2008

This annual meeting, now in its 13th year, provides a forum and point-of-reference for all those interested in the domain of Search and Retrieval. The Meeting draws together those with a professional interest in search engines - such as search engine designers and developers - and those interested in applying search engines in their own professional environments.

Organised by infonortics

Location: Boston, MA, USA

<<http://www.freepint.com/go/e989>>

"Managing Up: Partnering with Stakeholders to Achieve Result"

15th May 2008

Webinar This workshop focuses on techniques for building the credibility and relationships necessary to inspire productive change. It offers tips on communicating effectively with anyone who might affect the success of your work projects, by identifying and working with specific influencing or relationship building tactics and styles. In short, we look at how we "manage up" to achieve the results that we want for our service.

Organised by: Thomson Scientific

Location: London

Country: United Kingdom

<<http://www.freepint.com/go/e1017>>

Free listings

**United Kingdom:**

- "Bloomsbury conference" 30 March - 1 April 2008 <http://www.freepint.com/go/e1020>
- "Developing best practice for information and data quality management" 31 March - 1 April 2008 <http://www.freepint.com/go/e1008>
- "Business Information on the Internet" 2 April 2008 <http://www.freepint.com/go/e967>
- "JISC Conference 2008" 15 April 2008 <http://www.freepint.com/go/e973>

**United States:**

- "3rd International Conference on Information Warfare and Security" 24 - 25 April 2008 <http://www.freepint.com/go/e985>
- "ICI-1 - Competitive Intelligence Basics Workshop" 19 - 20 May 2008 <http://www.freepint.com/go/e1001>

NB: This is just a selection of information-related event listings in the FreePint Events database <<http://www.freepint.com/events/>>.

Gold

A look back at what FreePint covered at this time in previous years:

- FreePint No. 225, 8th March 2007. "All tied up? Escaping the Tangle of Red Tape" and "Business Information Trends: The Times They Are a-Changin'"
<<http://www.freepint.com/issues/080307.htm>>
- FreePint No. 201, 2nd March 2006. "http://www.freepint.com/issues/160206.htm" and "MP3s, Podcasts and all that"
<<http://www.freepint.com/issues/020306.htm>>
- FreePint No. 178, 10th March 2005. "Health Information Sources for Non-Health Professionals" and "Tracking Youth Trends On The Web"
<<http://www.freepint.com/issues/100305.htm>>
- FreePint No. 155, 4th March 2004. "Taking control of your PC" and "Librarians and The War On Terror"
<<http://www.freepint.com/issues/040304.htm>>
- FreePint No. 132, 6th March 2003. "And the winner is ... Our experience with selecting a CMS" and "Information Literacy in a Corporate Environment"
<<http://www.freepint.com/issues/060303.htm>>

Gold cont ...

- FreePint No. 107, 7th March 2002. "Fossicking for Information ... or ... What to do on Sixpence" and "The Death of the Intranet. Long Live the Corporate Portal Quantifying ROI"
<<http://www.freepint.com/issues/070302.htm>>
- FreePint No. 82, 1st March 2001. "Electric Power Information Sources on the Web" and "Putting your money where your mouse is - online charities"
<<http://www.freepint.com/issues/010301.htm>>
- FreePint No. 57, 2nd March 2000. "Travel related websites" and "Chemistry Webzines - How to find the right news for you"
<<http://www.freepint.com/issues/020300.htm>>
- FreePint No. 33, 4th March 1999. "12 Offline Ways of Promoting Your URL" and "Data Privacy Web Sites"
<<http://www.freepint.com/issues/040399.htm>>
- FreePint No. 9, 5th March 1998. "But what is it good for?" and "Market Research Information On The Internet"
<<http://www.freepint.com/issues/050398.htm>>

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